**AD PRICES**

<table>
<thead>
<tr>
<th>Format</th>
<th>Basic price in Euro</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1</td>
<td>1,550</td>
</tr>
<tr>
<td>1/2 portrait, landscape</td>
<td>850</td>
</tr>
<tr>
<td>1/3 portrait, landscape</td>
<td>750</td>
</tr>
<tr>
<td>1/4 half portrait</td>
<td>650</td>
</tr>
<tr>
<td>Logo placement</td>
<td>150</td>
</tr>
</tbody>
</table>

**FORMAT**

- 1/1 page bleed
  - W: 200 mm
  - H: 265 mm
- 1/2 page type area
  - W: 175 mm
  - H: 227 mm
- 1/2 page landscape bleed
  - W: 175 mm
  - H: 110 mm
- 1/2 page portrait bleed
  - W: 95.5 mm
  - H: 265 mm
- 1/2 page portrait
  - W: 85.5 mm
  - H: 227 mm
- 1/3 page landscape bleed
  - W: 200 mm
  - H: 132 mm
- 1/4 page half portrait bleed
  - W: 85.5 mm
  - H: 128 mm

**TECHNICAL DETAILS**

- **Printing process:** offset
- **Print copy:** data sets in digital form
- **Special colors:** for technical reasons, special colors like pantones cannot be printed as an additional fifth color; extra colors are produced through printing together by four-color separation
- **Processing:** wire backing stitch
- **Paper:** 135 g/m², white Galaxi supermatt (picture print), FSC certified

**Delivery of copy:**
- **Data transmission:** cc@artcollin.de
- **Data file labeling:** always use a label composed as follows:
  - name of ad client_PERPETUUM(==perp)_issue, e.g. wago_perp_01_10int

**Your contact** for graphics and technical support:
- Claudia Collin, phone +49-170-4664231, cc@artcollin.de

**Terms of delivery for digital ads:**
- Production costs of Euro 80 per hour or part hour will be charged for data delivered in formats that differ from technical requirements and cause extra processing.

**Design:** if you have no copy, artcollin will gladly produce a concept, design and text for a matching ad. Contact: Claudia Collin, cc@artcollin.de, phone +49-170-4664231

**perpetuum** the innovative magazine for customers and partners of EnOcean GmbH

**Publisher:** EnOcean GmbH, 82041 Oberhaching, Germany, Andreas Schneider, CEO

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- phone +49-89-6734689-0, veronika.bliem@enocean.com
- ISSN 1862-0698

**DATE OF APPEARANCE (DA) AND COPY DEADLINE (CD)**
- **Edition 01/20** DA: March 2020  CD/ED: November 28, 2019
- **Edition 02/20** DA: October 2020  CD/ED: July 2020