

### AD PRICES

Ads in four-color print

Format	Basic price in Euro
1/1	1,550
1/2 portrait, landscape	850
1/3 portrait, landscape	750
1/4 half portrait	650
<b>Logo placement</b>	150

### FORMAT

1/1 page bleed  W: 200 mm H: 265 mm	1/1 page type area  W: 175 mm H: 227 mm	1/2 page landscape W: 175 mm H: 110 mm  1/2 page landscape bleed W: 200 mm H: 132 mm	1/2 page portrait bleed  W: 95,5 mm H: 265 mm	1/2 page portrait  W: 85,5 mm H: 227 mm	1/3 page portrait bleed W: 65,5 mm H: 265 mm  1/3 page landscape bleed W: 200 mm H: 88 mm	1/4 page half portrait  W: 85,5 mm H: 110 mm  1/4 page half portrait bleed  W: 95,5 mm H: 128 mm
--	--	--	--	--	--	--

### TECHNICAL DETAILS

**Printing process:** offset

**Print copy:** data sets in digital form

**Special colors:** for technical reasons, special colors like pantones cannot be printed as an additional fifth color; extra colors are produced through printing together by four-color separation

**Processing:** wire backing stitch

**Paper:** 135 g/m<sup>2</sup>, white Galaxi supermatt (picture print), FSC certified

**Delivery of copy:**

**Data transmission:** cc@artcollin.de

**Data file labeling:** always use a label composed as follows:  
 name of ad client\_PERPETUUM(=perp)\_issue, e.g. wago\_perp\_01\_10int

**Your contact** for graphics and technical support:

Claudia Collin, phone +49-170-4664231, cc@artcollin.de

**Terms of delivery for digital ads:**

Production costs of Euro 80 per hour or part hour will be charged for data delivered in formats that differ from technical requirements and cause extra processing.

**Design:** if you have no copy, artcollin will gladly produce a concept, design and text for a matching ad. Contact: Claudia Collin, cc@artcollin.de, phone +49-170-4664231

**perpetuum** the innovative magazine for customers and partners of EnOcean GmbH

**Publisher:** EnOcean GmbH, 82041 Oberhaching, Germany, Andreas Schneider, CEO

**Editorial:** EnOcean GmbH, Veronika Bliem, Communications Manager

Kolpingring 18a, D-82041 Oberhaching

phone +49-89-6734689-0, veronika.bliem@enocean.com

ISSN 1862-0698

**DATE OF APPEARANCE (DA) AND COPY DEADLINE (CD)**

Edition 01/20      DA: March 2020      CD/ED: November 28, 2019

Edition 02/20      DA: October 2020      CD/ED: July 2020