AD PRICES

<table>
<thead>
<tr>
<th>Format</th>
<th>Basic price in Euro</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1</td>
<td>1,550</td>
</tr>
<tr>
<td>1/2 portrait, landscape</td>
<td>850</td>
</tr>
<tr>
<td>1/3 portrait, landscape</td>
<td>750</td>
</tr>
<tr>
<td>1/4 half portrait</td>
<td>650</td>
</tr>
<tr>
<td>Logo placement</td>
<td>150</td>
</tr>
</tbody>
</table>

FORMAT

- 1/1 page bleed
  - W: 200 mm
  - H: 265 mm
- 1/2 portrait type area
  - W: 175 mm
  - H: 227 mm
- 1/2 page landscape bleed
  - W: 95.5 mm
  - H: 265 mm
- 1/2 page portrait bleed
  - W: 85.5 mm
  - H: 227 mm
- 1/3 page landscape bleed
  - W: 200 mm
  - H: 132 mm
- 1/3 page portrait bleed
  - W: 85.5 mm
  - H: 128 mm
- 1/4 page half portrait bleed
  - W: 95.5 mm
  - H: 128 mm

TECHNICAL DETAILS

- **Printing process:** offset
- **Print copy:** data sets in digital form
- **Special colors:** for technical reasons, special colors like pantones cannot be printed as an additional fifth color; extra colors are produced through printing together by four-color separation
- **Processing:** wire backing stitch
- **Paper:** 160 g/m²/100 g/m², Circle Offset Premium White, matt 100% Recycled paper
  - FSC Recycled Credit GFA-COC-001203

- **Delivery of copy:**
  - **Data transmission:** cc@artcollin.de
  - **Data file labeling:** always use a label composed as follows:
    - name of ad client_PERPETUUM(=perp)_issue, e.g. wago_perp_01_10int

- **Your contact** for graphics and technical support:
  - Claudia Collin, phone +49-170-4664231, cc@artcollin.de

Terms of delivery for digital ads:
Production costs of Euro 80 per hour or part hour will be charged for data delivered in formats that differ from technical requirements and cause extra processing.

Design: if you have no copy, artcollin will gladly produce a concept, design and text for a matching ad. Contact: Claudia Collin, cc@artcollin.de, phone +49-170-4664231

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EnOcean
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