

AD PRICES

Ads in four-color print

Format	Basic price in Euro
1/1	1,550
1/2 portrait, landscape	850
1/3 portrait, landscape	750
1/4 half portrait	650
Logo placement	150

FORMAT

1/1 page bleed W: 200 mm H: 265 mm	1/1 page type area W: 175 mm H: 227 mm	1/2 page landscape W: 175 mm H: 110 mm	1/2 page portrait bleed W: 95,5 mm H: 265 mm	1/2 page portrait W: 85,5 mm H: 227 mm	1/3 page portrait bleed W: 65,5 mm H: 265 mm	1/4 page half portrait W: 85,5 mm H: 110 mm	1/3 page landscape bleed W: 200 mm H: 88 mm	1/4 page half portrait bleed W: 95,5 mm H: 128 mm
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TECHNICAL DETAILS

Printing process: offset

Print copy: data sets in digital form

Special colors: for technical reasons, special colors like pantones cannot be printed as an additional fifth color; extra colors are produced through printing together by four-color separation

Processing: wire backing stitch

Paper: 160 g/m²/100 g/m², Circle Offset Premium White, matt 100% Recycled paper FSC Recycled Credit GFA-COC-001203

Delivery of copy:

Data transmission: cc@artcollin.de

Data file labeling: always use a label composed as follows:
name of ad client_PERPETUUM(=perp)_issue, e.g. wago_perp_01_10int

Your contact for graphics and technical support:

Claudia Collin, phone +49-170-4664231, cc@artcollin.de

Terms of delivery for digital ads:

Production costs of Euro 80 per hour or part hour will be charged for data delivered in formats that differ from technical requirements and cause extra processing.

Design: if you have no copy, artcollin will gladly produce a concept, design and text for a matching ad. Contact: Claudia Collin, cc@artcollin.de, phone +49-170-4664231

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