## TECHNICAL DETAILS

**Printing process:** offset

**Print copy:** data sets in digital form

**Special colors:** for technical reasons, special colors like pantones cannot be printed as an additional fifth color; extra colors are produced through printing together by four-color separation

**Processing:** wire backing stitch

**Paper:** 160 g/m² / 100 g/m², Circle Offset Premium White, matt 100% Recycled paper FSC Recycled Credit GFA-COC-001203

**Design:** if you have no copy, artcollin will gladly produce a concept, design and text for a matching ad. Contact: Claudia Collin, cc@artcollin.de, phone +49-170-4664231

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### AD PRICES

<table>
<thead>
<tr>
<th>Format</th>
<th>Basic price in Euro</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1</td>
<td>1,550</td>
</tr>
<tr>
<td>1/2 portrait, landscape</td>
<td>850</td>
</tr>
<tr>
<td>1/3 portrait, landscape</td>
<td>750</td>
</tr>
<tr>
<td>1/4 half portrait</td>
<td>650</td>
</tr>
<tr>
<td>Logo placement</td>
<td>150</td>
</tr>
</tbody>
</table>

### ADS IN FOUR-COLOR PRINT

- **1/1 page bleed**
  - W: 200 mm
  - H: 265 mm

- **1/2 portrait type area**
  - W: 175 mm
  - H: 227 mm

- **1/2 page landscape bleed**
  - W: 175 mm
  - H: 110 mm

- **1/2 page portrait bleed**
  - W: 95.5 mm
  - H: 265 mm

- **1/2 page portrait**
  - W: 85.5 mm
  - H: 227 mm

- **1/3 page landscape bleed**
  - W: 200 mm
  - H: 132 mm

- **1/3 page portrait bleed**
  - W: 85.5 mm
  - H: 132 mm

- **1/4 page half portrait bleed**
  - W: 85.5 mm
  - H: 110 mm

- **1/4 page half portrait**
  - W: 85.5 mm
  - H: 128 mm

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